

Alliance for Health South Sound
Potential Priorities for 2017
Discussion Draft for 3/7/2017 Council Meeting

Purpose: The AHSS Executive Committee has asked for Council and Technical Team options and recommendations for 2017 AHSS priorities.

Opportunity: Priorities will inform AHSS Council and Team meeting agendas and discussions and potential outcomes to plan for. There is limited consultant support for AHSS priorities (approximately 10 hrs/month) but the priorities will inform how consultants spend the bulk of their AHSS support time. AHSS partners can choose to further support AHSS priorities with their time and efforts.

Options:

1. Roll Out the South Sound Strategy

- Education and outreach materials on the strategy.
- Briefings for project sponsors/ local groups. Ask them: how would they like to use the strategy and mapping tool? What do they need? Create set queries in the map tool and/or other strategy support documents based on responses.
- Briefings for county and city governments. Ask them: what decisions could the strategy help inform? What are they looking for from the Alliance? Factor responses into future Alliance activities and priorities.
- Other?

2. Begin Work on Human Wellbeing Issues (Note: human wellbeing indicators were not included in the South Sound Strategy but there was a placeholder for them)

- Research human wellbeing projects in other jurisdictions/regions (e.g., Hood Canal; Puyallup Watershed) and define human wellbeing project desired outcomes and work plan.
 - For example: Human wellbeing priorities and strategies, indicators, education materials showing relationship between ecosystem restoration and human wellbeing endpoints, other?
- Determine what work might be done with existing resources.
- Seek funding for additional work.
- Other?

3. Expand AHSS to Advocate for Economic Vitality and Human Wellness

- Does this require sequencing with number 2 above?
- Same as human wellbeing?
- Other?

4. Develop/Increase Awareness of AHSS

- Briefings/outreach to other groups.
- Education and outreach materials.
- Success stories from AHSS partners / video series? Social media presence?

- Organize a South Sound Summit of other groups working on similar issues to compare notes and identify common goals/work areas and how to work together more efficiently to get more done?
- Other?

5. Advocate for South Sound Project Funding

- Meetings with funding agencies to seek their advice on increasing the competitiveness of AHSS projects.
- Identification of 3rd party funding sources for priority projects and support for grant applications.

6. AHSS Organization Strategy

- Evaluate whether addition of a non-profit element to AHSS is of interest/would support organization goals and outcomes (could be informed by the information gathered during the conversations with project sponsors and local governments described in 1, above).
 - What would non-profit do?
 - If a non-profit is of interest what would it take to establish it?
- Revisit relationship between Council and Executive Committee.