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| --- | --- | --- | --- | --- | --- | --- |
| Audience | Elected Decision  Makers | EcoNet  Organizations | Funders | General Public |  | AHSS member organizations |
| Prime Issue (for this Audience) |  |  | Projects that need to get done | Who the Alliance is  Only regional group. |  |  |
| Outreach Methods |  |  |  |  |  |  |
| Outreach Tools | Exec summary of white paper |  |  |  |  |  |
| Outreach Provider | Commissioners, tribal reps, etc |  |  |  |  |  |
| Outreach Goal |  |  |  |  |  |  |
| Measures of Effectiveness |  |  |  |  |  |  |

Overarching messages:

Educate people on the uniqueness

Circulation, end of the road – all runs off comes here

AHSS – Only regional group that is holistically looking at fish and water quality

Growing the fastest in population

Ratio of rural/urban lands: Statement on these land uses and that this ratio is changing here…types of impacts from each of these.

High level of collaboration in the South Sound – Success stories

Whats left to be done..